



RETURA CLAAR

 behance.net/returaclaar  twitter.com/returaclaar  instagram.com/returaclaar  pinterest.com/rclaar

CONTACT

(302) 290-4279

returaclaar@gmail.com

www.returaclaar.com

[linkedin.com/in/returaclaar](https://www.linkedin.com/in/returaclaar)

EDUCATION

University of Delaware

Bachelor of Science, Apparel Design
May 2015
Newark, DE

Studied fashion, art, business and other subjects, worked part-time, participated in multiple extracurricular activities, and completed three internships

SKILLS

Visual, product & UX/UI design

Adobe Illustrator, Photoshop & InDesign

Unity 3D

Software design & development

Concept development

User research

Wireframes & mockups

Freehand sketching & illustration

Excellent attention to detail

EXPERIENCE

Brand Ambassador, Oculus 10/2016-Present, San Francisco, CA

Provide technical assistance to researcher during user research studies at Oculus HQ, NDA collection, Communicate logistical details of session with study participants, Troubleshoot hardware and software issues, Fantastic communication and collaboration with research team

Designer, WeLens 6/2016-Present, San Francisco, CA

Rebrand company (Design new logo, business cards, Gear VR faceplate stickers, etc.), Design (UX/UI and Visual) V1 of WeLens 360 video app, Create marketing collateral, Design custom Google VR Cardboards, Create custom Gear VR faceplate stickers, Partner with top virtual reality and media companies, Curate VR/360 video content for clients, Assemble first WeLens.org partnership, Event management, Schedule design meetings, Prototype V1 inventory tracking system, Facilitate with operational logistics of delivering VR headsets

Community Development/Road Team, AltSpaceVR 4/2016-2/2017, San Francisco, CA

Greet users in a virtual reality environment, Host events, Assist users with troubleshooting hardware and software questions, Build and maintain relationships with regular users, Make game suggestions, Gather and document user feedback, Demo platform at VR conferences

Associate, DOOB 3D 4/2016-8/2016, San Francisco, CA

Educate customers about 3D scanning and 3D printing, Scan customers utilizing custom 3D scanner, Coordinate potential partnerships, Train new employees, Schedule appointments

Project Coordinator, Elements Design Group 12/2015-2/2016, San Francisco, CA

Contracted at B2B design firm: Assisted with creating design projects and marketing copy, Conducted product, market, and brand research, Created branding presentation, Liaison with vendors and contractors, Coordinated logistics of shipping products to clients, Implemented streamlined system to track billable hours, Executed QA tests for client website

Editorial Intern, FashInvest 6/2015-8/2015, Wilmington, DE

Wrote editorial content on subjects such as wearables and 3D printing, Maintained 2015 startup funding database, Researched companies, products, and services utilizing emerging technology, Conducted both Skype and phone interviews, Transcribed interviews

VOLUNTEER

CODAME ART+TECH

June 11th, 2016 / San Francisco, CA

Wonder Dog Rescue

April 23rd, 2016 / San Francisco, CA

Super Ventures VR/AR Launch Party

March 10th, 2016 / San Francisco, CA

Firefly Music Festival

June 18th-21st, 2015 / Dover, DE